

MATT DRUMMOND

New York, NY

908.884.5528

www.mattdrummond.tv

affiliations

After Effects New York

AENY / Professional User Group for Motion Graphics

key skills

Pre-Production
Brainstorming

Multi-tasking

Segment Branding

Ad Sales

software

After Effects
Cinema 4D
CSS
Final Cut
Illustrator
Photoshop
xHTML
Wordpress

education

Full Sail University

Winter Park, FL
BS, Digital Arts & Design / Digital Media



Broadcast Designer

Specializes in TV Segment Branding, Motion Graphics and Ad Sales.

Creative Professional with consistent television network and branding experience. Has a passion for typography, color selection, the grid system, photography and of course, motion graphics.

career highlights

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|---------------------------|---|------|
| Motion Graphics | Coca Cola (Open Happiness Campaign) | 2011 |
| | Animated branding for Coke's giveaway campaign for several in show 106 segments. | |
| Broadcast Designer | BET AWRDS 11 (Pre-Show) | 2011 |
| | Consistently themed and animated names for show columns that introduced each guest. | |
| Broadcast Designer | 106 & Park (HD Up Convert) | 2011 |
| | Redesigned several key graphical elements for the show's HD Premiere. | |
| UI Designer | 106 & Park App (Interstitial Design) | 2011 |
| | Designed the App's initial page layout templates for interstitials before and after launch. | |
| Broadcast Designer | 106 & Park (Ad Sales Coca-Cola) | 2010 |
| | Rebranded and animated WoW Segment graphics for Summer Coca Cola campaign. | |
| UI Designer | 106 & Park (106 & Nicki Special) | 2010 |
| | Designed touch screen elements while working closely with developers. | |
| Broadcast Designer | BET Awards '10 (AoL Fandemonium) | 2010 |
| | Designed package for fan driven 2-week long competition leading up to awards show. | |
| Broadcast Designer | 106 & Park (Viewer Tweets Campaign) | 2010 |
| | Following Twitter's Brand, designed lower third in conjunction with Flash Developer. | |
| Broadcast Designer | Spring Bling (The Third Wheel) | 2009 |
| | Real-time graphic elements created to support contestant actions and words. | |
| Show PKG Designer | The Pull up (music video show) | 2009 |
| | Put together entire look and feel for the show with quick turn around. | |

Able to Travel Extensively | Available for Full-Time opportunities